

SPORTS & LEISURE INDUSTRY

Planning for Cyber Risk



The Sports and Leisure industry is thriving at a time when people are looking for activities to promote positive wellbeing. Due to current events, a lot of companies are moving online but aren't always considering their Cyber Security. ATC Insurance Solutions is here to help you better understand your risk.

POTENTIAL EXPOSURES / RISKS

- **Funds Transfer Fraud:** If, as part of your business, you send and/or receive funds by electronic means, you are at risk of Funds Transfer Fraud. This is where cyber criminals trick you or your employees into paying a fake invoice and it can happen to anyone. Cyber criminals are becoming increasingly more sophisticated and are using evolving and innovative methods to convince people to pay the invoices. Companies can be left devastated when they discover an invoice was fraudulent and the money is now irretrievable.
- **Human Error:** Humans are a company's weakest link in terms of cyber security - we all make mistakes. According to a study by IBM, human error is the cause of 95% of all cyber incidents. This could be clicking on a malicious link, downloading malware in the form of a suspicious attachment, paying a fraudulent invoice, implementing weak passwords that are easily hackable, sending information to an incorrect recipient and more.
- **Sensitive Information:** Companies in the sports and leisure industry tend to hold a lot of information because they operate directly with consumers. Given the nature of the industry, this information may include health information or information about children, both of which are classed as 'sensitive'. They may also hold financial data such as card details if they operate a retail section of their business or work on a membership basis.
- **Increased digitalisation:** With the increased use of social media and the internet in our personal lives, sports and leisure companies are making use of this increased digitalisation for their own operations. This is especially true in recent times, where a lot of things are now virtual. Most of the time, companies do not realise the associated cyber security risk.

- **Lack of awareness:** Typically, because they aren't aware of cyber security threats and the damage they can do, companies within the sports and leisure industry underinvest in IT security. This means they often don't have the most basic controls in place that would deter a cyber criminal. It also generally means they don't have a plan in place and don't know who to call in case they do have a real or suspected cyber incident.
- **Business Interruption:** A cyber event that renders systems inaccessible or unusable could have a lasting impact on a business. Companies can lose large amounts of money from being unable to carry out their business activities and serve their clients, even for a short period of time. They can even risk their reputation and may need a PR firm to come in and mitigate damage.

HOW ATC CAN HELP

- 24 Hour incident Response Hotline - access to cyber security experts in a time of crisis
- Claims managed in Australia by Australians
- Free commercial grade antivirus for up to 10 devices
- Operator error covered
- Funds Transfer Fraud cover available
- Nil excess in respect of Remediation Costs
- No sub-limits in standard wording
- Public Relations Costs covered
- Cyber Extortion Covered

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